

**Design
Brigade .**



Creative & Practical

**Company
Profile**

2021

dbrigadebd.com

ABOUT US.

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Design Brigade is a team of expert freelancers who are striving towards providing all design and IT related solutions to clients. Both on the digital and the offline frontier. In the modern economy, more and more Service providers are providing their goods and services remotely without having a conventional office setup.

An imposing online presence is necessary to emerge with customers in the digital platform and nothing can do this job more effectively than a well-crafted design. We understand that our clients are under constant pressure to churn out engaging designs on a regular basis in order to stay relevant. Hence, we are here to help our clients with all their design needs so that they can focus on their core business activities. We can design all your posters, logo, company profile, brochures, product packaging, social media advertising posts, banners, flyers, calendars, websites, UI/UX, motion graphics and all other graphically demanding materials. We also help our clients with digital marketing and product photography.

Mission

We at Design Brigade, aim to provide the best design & IT solution to our clients through the fusion of the creative exuberance of the youth and the business experience of veterans. With our in-house talent and state-of-the-art equipment, we are capable of serving any kind of modern design needs of both local and overseas clients. By doing this, our clients will always get up-to-date designs at the best price. We believe in equality and diversity in the workplace and have a zero-tolerance towards any form of discrimination or abuse against women or people with different caste, creed or religion.



Vision

01

At Design Brigade, we want to inspire the youth of Bangladesh through our company beliefs and culture. As part of our Corporate Social Responsibility, we have three philanthropic programs in the pipeline, aimed at helping the youth, women and rural population.

03

Through a program called “WE” Design Brigade will make at least 5 educated women financially independent by the year 2024. We will provide them with necessary skill and equipment to work as a freelancer in the design and IT field.

02

Our plan is to initiate the “Anyone Can Grow” program in which we will train and educate 10 talented yet financially challenged youngsters and make them skilled and ready for the global marketplace and by the end of the year 2023. During this training period they will work and learn directly under the supervision of our in-house design experts in a form of a mentor-mentee relationship.

04

We also have a plan to construct IT service stations in our villages by the year 2035 to create workforce in the rural areas. This will not only create employment but will also contribute to the Country’s economy.



Our Services

Creative Design

Our core design activities run by a team of freelancers. Who are the perfect combination of experts from different design services. We are equipped with high-end equipment to meet all the demanding aspects of our client's need. Our design team is consist of young & visionary designers. These group of extremely hard-working people constantly strive towards delivering our clients world class content. Routine skill development sessions are organised to keep our designers up-to-date with what's the trendy in the world of graphics design.

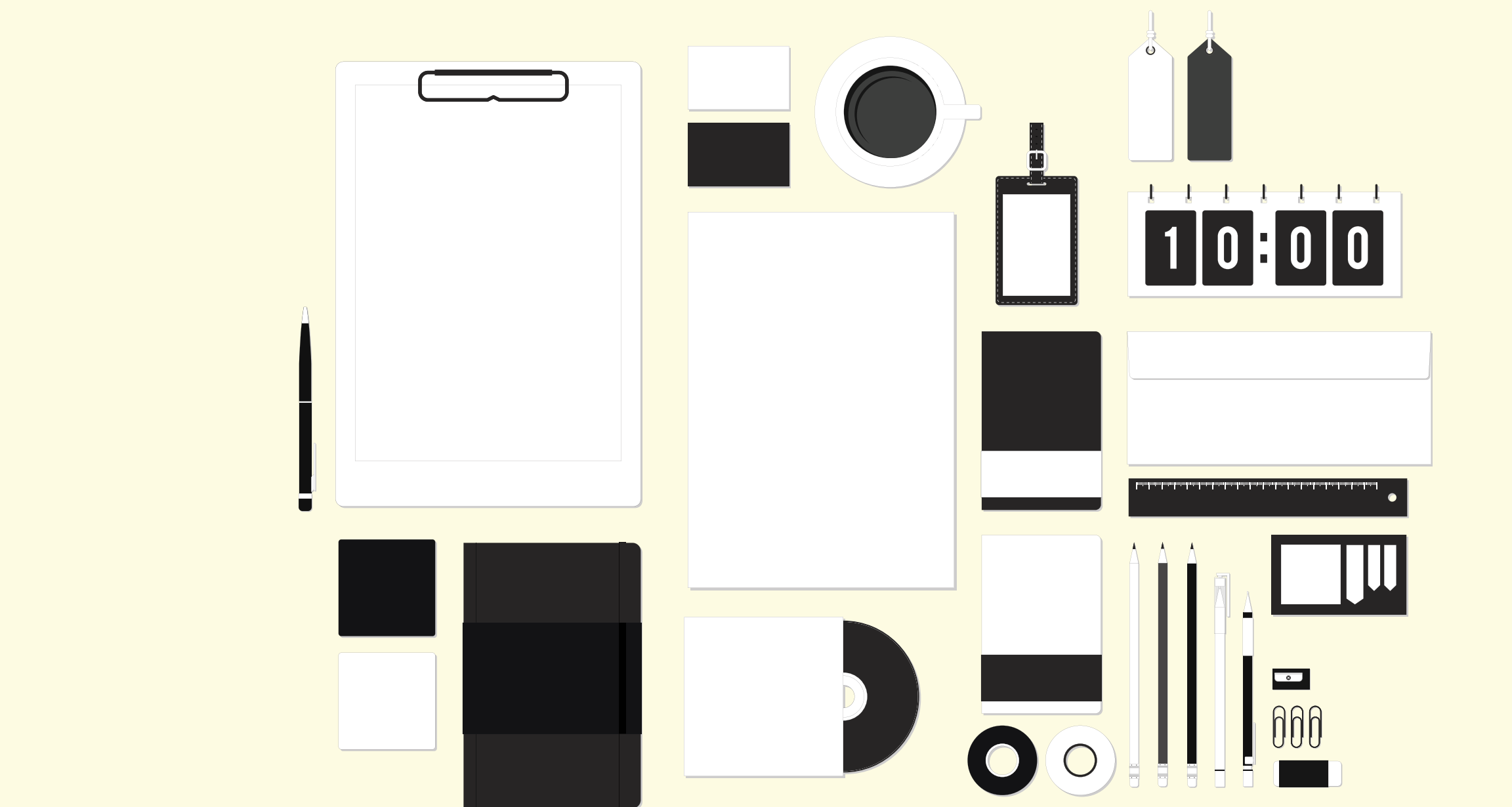


Website Development

Having an impressive online presence is crucial in these days. As most of the buyers nowadays will judge a company by the looks and user experience of its website. Hence, an impressive first look becomes really crucial as it can make or break a deal. Therefore, we have a dedicated web development team manned by some of the most hard working and equally talented coders, designers and experts who are always on the run to deliver a fast, organized and user-friendly website to clients.



Design Brigade also provides design support for corporate merchandizes and souvenirs which includes designing notebooks, stationery, branded t-shirts, calendars, pens etc. We do not only stop on designing these but we also provide printing and production support for these goods. We understand that these products can be crucial to our corporate clients as these carry the brand of a company. Therefore, we leave no stones unturned while designing or producing these merchandizes.



Digital Marketing Service

As most of our clients are making their move to online businesses, we know what a good digital marketing strategy means to them. It is really necessary nowadays that your product marketing campaigns reach your target audience. For this reason, at design brigade, we have a dedicated digital marketing service team which will cater to all our client's digital marketing needs. Our team of digital marketing consultants specialize in developing, implementing, and monitoring a business's paid and organic online marketing strategies. An expert digital marketing consultant will not only boost your business but it will also help you understand your target customers.

Our digital marketing support include services such as:

- Social media marketing support
- Social media management support
- Content marketing
- Search Engine Optimization (SEO)
- Search Engine Marketing (SEM)
- Affiliate and Influencer Marketing
- Product photography for amazon sellers and research



Our Regular Clients





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